## the middle men.

### Communications advisor

The Middle Men is a strategic communication agency. We are convinced that strategy must lead communications. The Middle Men advises and accompanies both governments and private companies in their communication strategies. We help our clients to define their ambitions and to translate them into efficient strategies combined with actions and tools that make a difference.

#### For more information, visit www.themiddlemen.be

We are looking for a communication advisor who can strengthen the team in our Brussels office. A new and all-round colleague who is as passionate about strategy and communications as we are.

You know what a stakeholder is and you understand the world around you (or at least a part of it), you are a news-junky and strive to always move forward, above and beyond. Convincing people is part of your DNA, as is the search for valid and convincing arguments. You are self-confident and want to flourish in what you do.

As a communications advisor, you conduct research that supports the development of communication strategies. You assist and supervise work sessions, you prepare stakeholder-mappings, you write press releases and prepare strategic reports.

#### JOB DESCRIPTION:

- As communications advisor, you contribute to the elaboration of communication strategies.
- You are part of translating these strategies in well-defined communication actions and tools
- You write press releases, information letters, website texts and brochures
- You are responsible for the follow-up and monitoring of communication channels both offline and online
- You also have operational skills and assist with the set-up and execution of public hearings and information sessions

#### PROFILE:

- You have a master's degree in communication sciences or equivalent
- You already have a first, relevant working experience
- You are a passionate writer
- You have a hands-on mentality
- You are motivated and enthousiastic
- Fluency, both written and oral, in Dutch is essential
- A profound knowledge of French and English is a significant differentiator

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#### **OFFER:**

- You are part of a young and ambitious communications agency
- You follow, take part and act in significant projects
- You work in a multilingual context
- A multi-faced function with personal autonomy
- An internal formation and professional guidance are foreseen
- We create an attractive salary package based on your competence and experiences

#### Interested?

Send your CV and a letter of motivation to Philippe De Vries <a href="mailto:philippe@themiddlemen.be">philippe@themiddlemen.be</a>